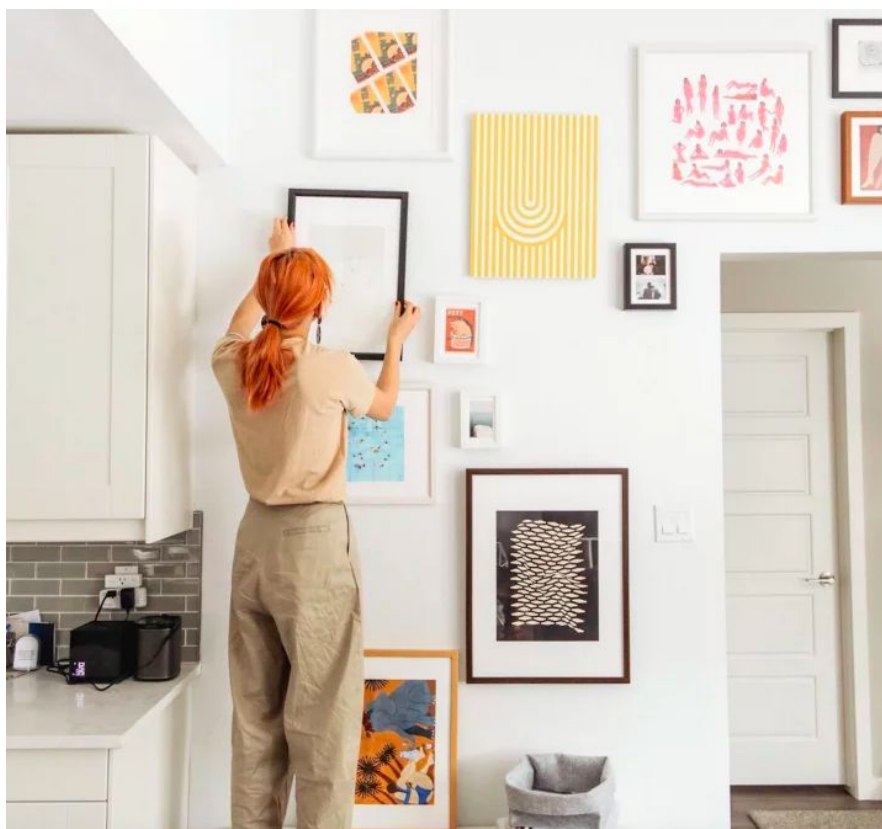


Saatchi Art and Society6 featured by Refinery29



An Expert Guide To Buying & Styling Affordable Art For Your Home

ELIZABETH BUXTON
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Art is an immense and relative term, making it either a dream or a nightmare for those attempting to navigate it on a buyer's level. Regardless of if you're deciding where to hang a print, debating whether or not to pull the trigger on a first acquisition, or still wondering where the hell to even start your search, the artwork-purchasing process can feel like a tremendous endeavor — but, you don't need to feel intimidated by it. We tapped experts across the online art-space to break down any stigmas still surrounding researching, buying, and home-styling quality pieces as beginners on a budget.

We've come a long way from an art world that once felt accessible to insiders only; today the influx of online galleries allows both buyers *and* artists all around the globe to seamlessly connect across a multitude of mediums, styles, and price points. Ahead the stylists, curators, editorial directors, and trend-experts from four top art-buying destinations ([Etsy](#), [Saatchi Art](#), [Minted](#), and [Society6](#)) share their tips for navigating it all — from search-start to design-finish and even dishing on their own personal firsts. It doesn't matter whether you're a seasoned collector, a budget beginner, or somewhere in between, scroll on to shop an expert guide to your affordable art journey.

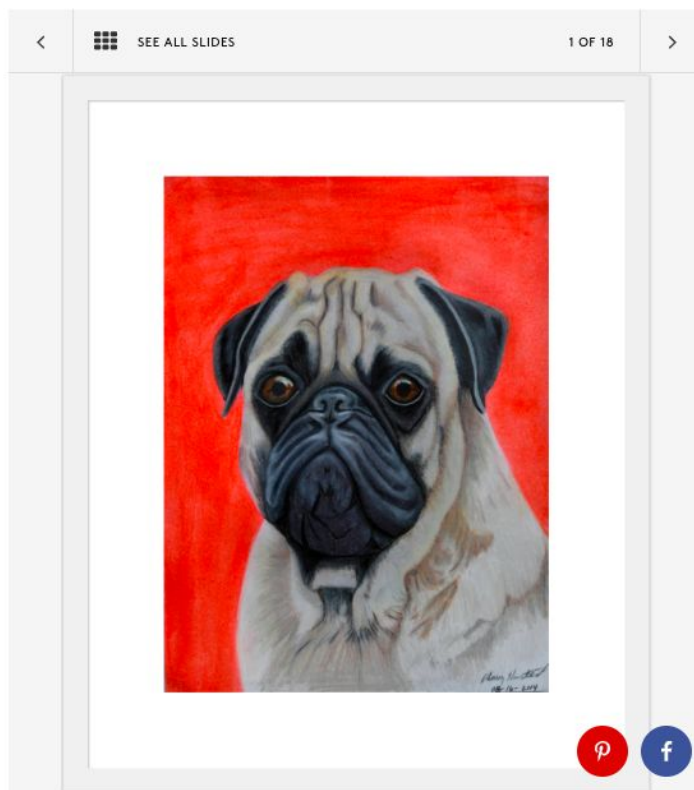
At Refinery29, we're here to help you navigate this overwhelming world of stuff. All of our market picks are independently selected and curated by the editorial team. If you buy something we link to on our site, Refinery29 may earn commission.

Buy Art That You Respond To

"The notion that you need to know what you are looking for when you begin your search for art is probably the biggest misconception. In actuality, collectors tell me that they enjoy the discovery journey more than anything, and are surprised and thrilled when they fall in love with a style or medium that they never would have considered before.

The main thing is that you have a strong response to the work. After that, I'm always eager to learn more about the artist and what has inspired the work which can sometimes give even further reason to feel a strong connection to it." — Monty Preston, Assistant Curator at [Saatchi Art](#).

Amy Husted Pug Portrait Drawing, \$120.00, available at [Saatchi](#).

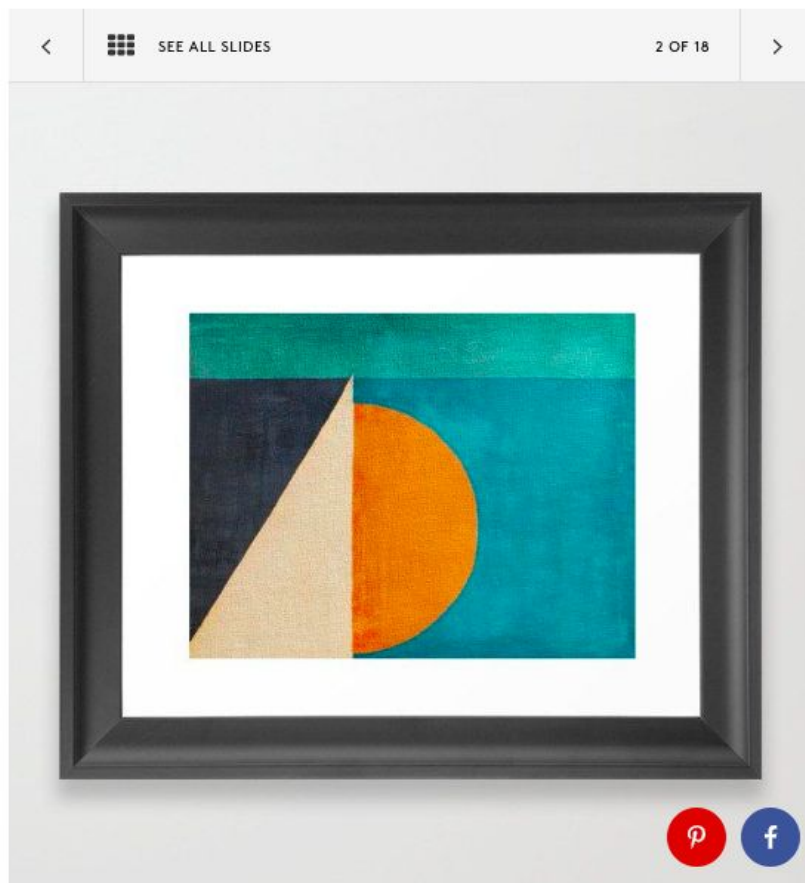


Look Online & Offline For Art

"Our community has over 350,000 artists and if you find one that really speaks to you, I always recommend seeking out their personal website or even emailing/DMing them to see if you can purchase originals. Often our artists are massively talented but just starting out, so you can get a gorgeous piece of artwork at a really reasonable price.

Offline, my favorite place to find artwork is estate sales or local flea markets. It's definitely hit-or-miss and essential to go in with an open mind, but I've found some incredible pieces just rummaging around on a random Sunday." — Stephanie Dixon, Editorial Director at [Society6](#).

Fernando Vieira Regata al Tramonto Framed Art Print, ~~\$51.99~~ \$38.99, available at [Society6](#).

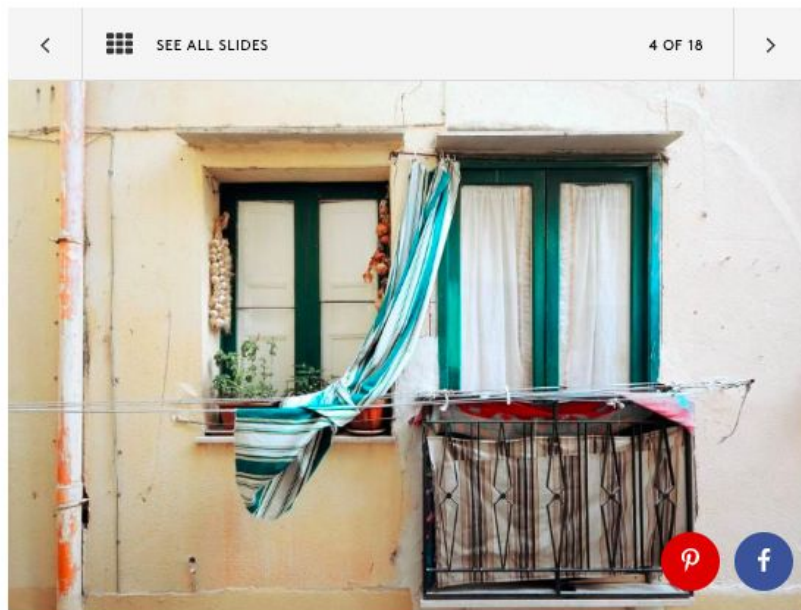


Start With Photography

"Photography is a great medium for first-time buyers to focus on. Often prices for photographs are lower than for paintings or sculpture, and photography can be an especially striking medium that is endlessly enjoyable to live with.

Buying works by new graduates before they get taken on by galleries is a very affordable way to start your collection (once they are taken on by a gallery their prices are likely to double), as well as being a critical time to support artists at an early stage in their careers." — Monty Preston, Assistant Curator at [Saatchi Art](#).

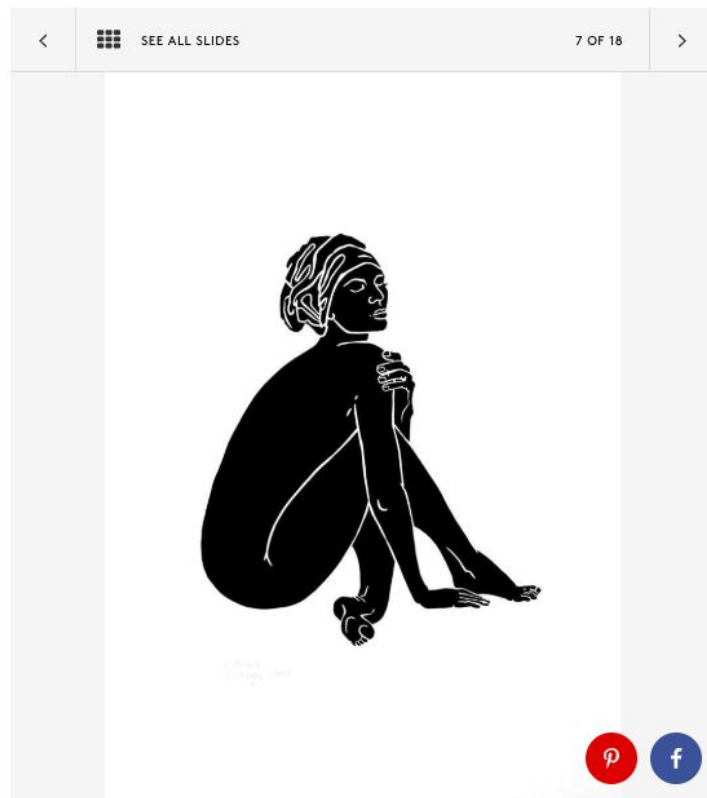
Eleonora Pecorella Window-19
(Edition of 10, 2 sold) Photograph,
\$140.00, available at [Saatchi](#).



Invest In Art That Improves Your Mood

"Ideas surrounding art and wellness are becoming more prevalent, with a growing recognition that artwork can augment your mood and mental wellbeing. We find that many clients are looking to art in an effort to bring balance, zen and clarity into their homes and their lives. We actually just put together some great [collections inspired by this trend!](#)" — Monty Preston, Assistant Curator at [Saatchi Art](#).

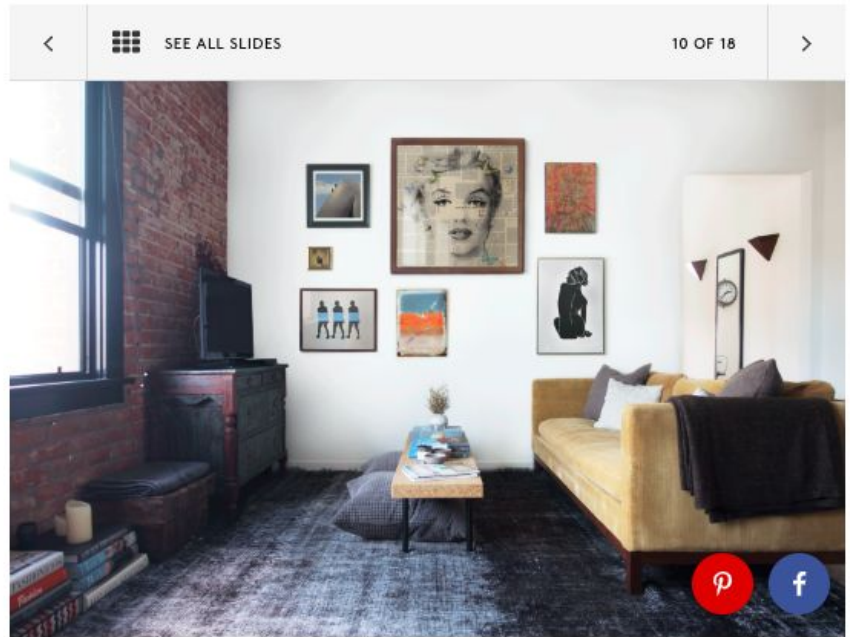
A Weyer Liselotte - Limited Edition 2 of 2 Art Print, \$280.00, available at [Saatchi](#).



Cluster Small Frames & Create A Gallery Wall

"A [salon wall](#) can be a lifesaver. It can be tricky to find enough space for a large or oversized statement piece, and if you aren't in your 'forever home' it's hard to know what might suit your next house or apartment. A gallery style wall (several smaller artworks, hung together in a creative layout) can be a great way to express your individual personality, tell a story, and can often be more affordable than purchasing one large work." — Monty Preston, Assistant Curator at [Saatchi Art](#).

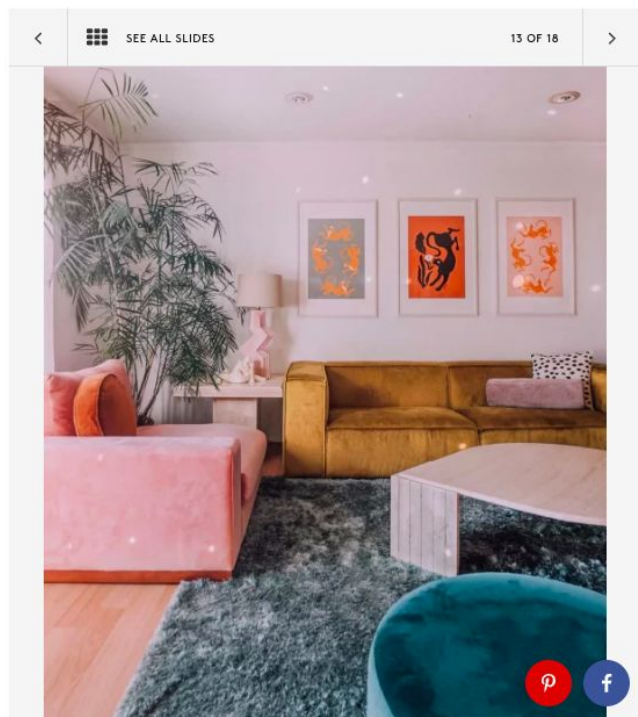
Tehos Frederic CAMILLERI Three walking men Drawing, \$120.00, available at [Saatchi](#); **Sammy Slabbinck** Day 4 / The Summit Art Print, \$395.00, available at [Saatchi](#); **Jan - Thomas Olund** Opus IV Painting Print, \$143.00, available at [Saatchi](#).



Hang Art In Odd Numbers

"Odd numbers — whenever you're choosing [multiple artworks for a space](#), always go with a set of odd numbers to create immediate balance. It works every time!" — Stephanie Dixon, Editorial Director at [Society6](#).

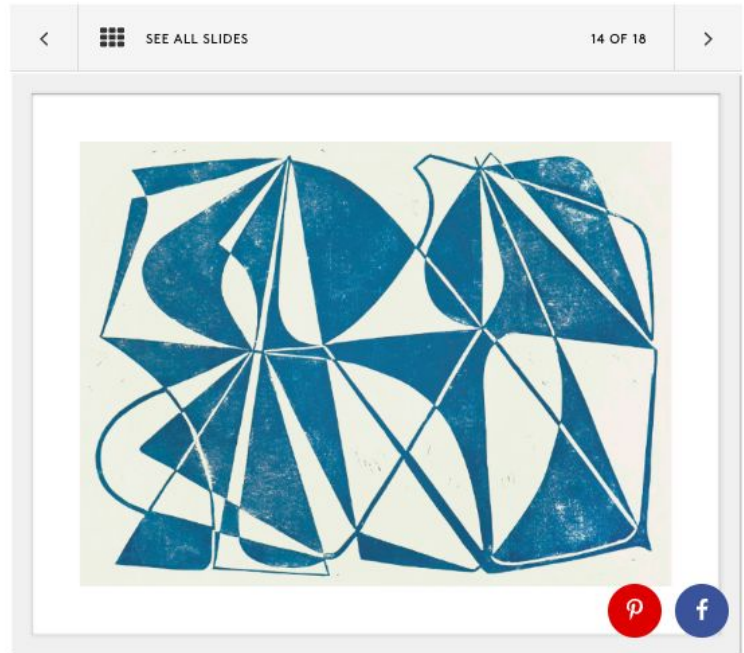
Megan Galante Leopard Race - Framed Art Print, \$190.99, available at [Society6](#); **Megan Galante** Panther Diem - Framed Art Print, \$178.99, available at [Society6](#); **Megan Galante** Leopard Race - Pink Framed Art Print, \$190.99, available at [Society6](#).



Look For Limited-Edition Prints

"My first art purchase was a gift for my brother and sister-in-law, for their nursery. I bought a Robert von Bangert limited edition print for the baby shower, hoping that they would find the serene blue color and clean lines calming. (Perhaps we'll end up with a little geometry aficionado in the family!)" — Monty Preston, Assistant Curator at [Saatchi Art](#).

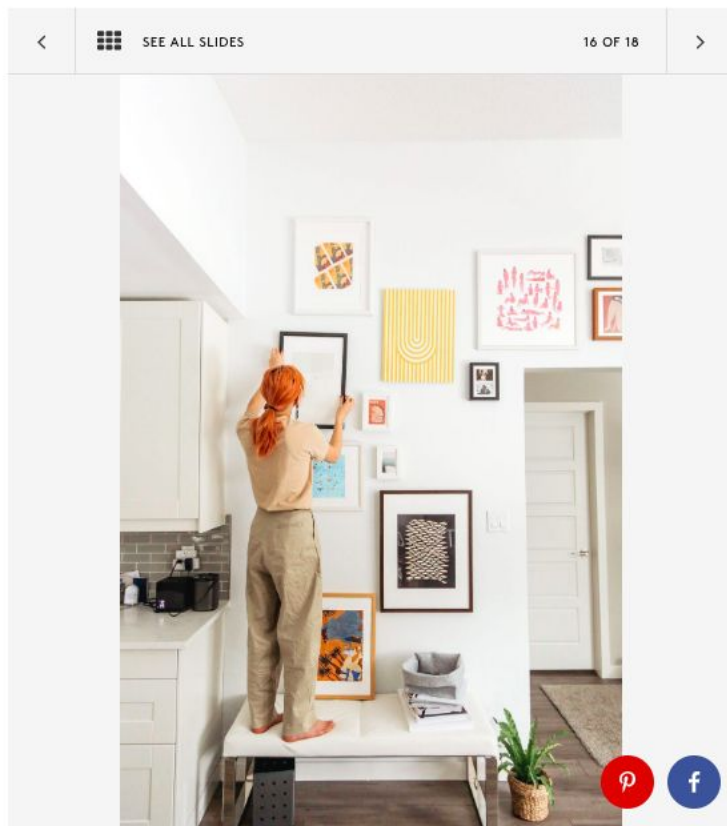
Robert von Bangert "Marbella"
Limited Edition of 100, \$155.00,
available at [Saatchi](#).



Play With Textures & Mediums

"Maximalism is creeping back into the popular aesthetic and one way we're seeing this manifest is through over-the-top, Wes Anderson style gallery walls. Create a multimedia gallery wall with framed artwork, canvas prints, textiles, polaroids and more. Here, the different textures and sizes give a really dynamic and unexpected look. " — Stephanie Dixon, Editorial Director at [Society6](#).

Leah Reena Goren Naked Ladies Framed Art Print, \$58.99, available at [Society6](#); **MADEYOUUL__K U**, Metal Print, \$91.99, available at [Society6](#); **Isabelle Feliu** Gray Matters Shoes Framed Art Print, \$55.99, available at [Society6](#).

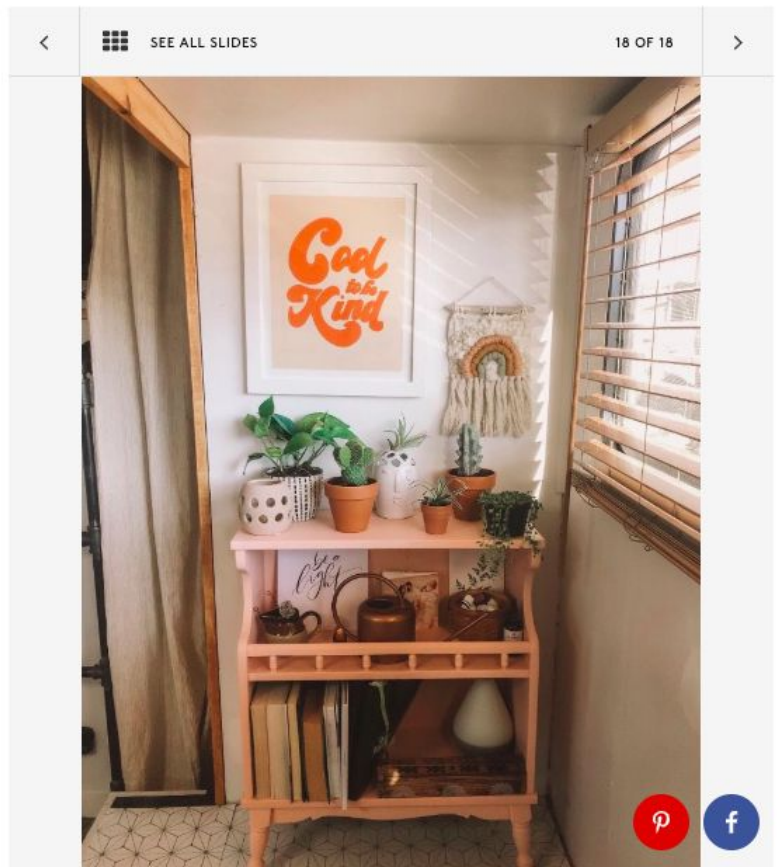


Use Art To Fill Gaps Inside Your Space

"If you've stumbled upon a piece of artwork that you absolutely love and cannot live without, then it definitely makes sense to use it as a focal point in whatever room you're styling—over a bed, fireplace, dining room table etc.

However, art is also a great way to [fill gaps in a space](#) that you're already in the midst of styling. For example, a grouping of framed prints or a large canvas is an excellent solution to an awkward stairway or a forlorn living room wall. " — Stephanie Dixon, Editorial Director at [Society6](#).

Rhianna Marie Chan Cool To be Kind Art Print, \$23.99, available at [Society6](#).



To view the entire story, visit:

<https://www.refinery29.com/en-us/how-to-buy-art#slide-18>