Hunker Featured on The Mood Board



I don't know about you, but I am ready to move onto a New Year!!! So I was thrilled when Eve Epstein from Hunker agreed to come on the podcast, and discuss what she's letting go (*design wise*) for 2020, and what's new on the horizon for Hunker in 2021. Plus, we had some real talk around cultural appropriation in interior design; what should you ask yourself before buying something just because it looks exotic or cool?

Eve Epstein is the VP of Content at Hunker, the fastest growing home and decor site that offers design solutions and tips from real people for real people.

At Hunker, she leads editorial, social media and creative partnerships - growing the brand to one of the top home and decor sites within just two years. Additionally, under her leadership, Hunker has secured key partnerships with Fortune 500 companies as well as major influencers within the home decor and design space such as Walmart, Home Depot, Blu Dot, and Danish Design.

She's spoken nationally on sustainable and ethical design, branding through design, cultural appropriation and more. Her work has been highlighted in Forbes, Business of Home, and the Los Angeles Times. A writer, editor, and media expert, she has also co-authored two books including X vs. Y: A Culture War and The Scratch & Sniff Book of Weed (Abrams, 2017).

With nearly 20 years of experience building content and ecommerce brands, she began her career as a magazine writer and editor, contributing to national publications including Vanity Fair,



Glamour, and Allure. Prior to Hunker, Eve was VP of content at Participant Media's TakePart.com and Editor-in-Chief of DailyCandy prior to that.

Eve grew up in New York City and attended Williams College where she obtained her Bachelor of Arts in English. She now resides in Los Angeles.



This week's Interior Design Game is all about interior design trends to say "Bu-Bye" to in 2020 & Predictions for 2021. This mood board is all about my conversation with Eve, and some last minute gift giving ideas for the holiday season.

***(Also, FYI the fluted wooden dowel look that I'm obsessed with right now is from the IG account @hotpinkpineapples)

- 1. Daily Candy, Eve did content writing during the beginning of her career- online media company from 2000-2014
- 2. Perfect gift for a friend with a *black* thumb (like me!)- Scout Regalia Paint-by-Numbers Cactus Duo, \$40
- 3. History of the Geisha & tea pot-Geisha: The Secret History of a Vanishing World & Hasami Porcelain Teapot, \$78
- 4. Cotton tree memorial- Tabletop Cotton Tree
- 5. Mudcloth (learn what it's all about)- Large White Black Mud Cloth Fabric Throw B and blog post about mudcloth
- 6. Books by Eve Epstein that are the perfect ice breakers this holiday season- The Scratch & Sniff Book of Weed & X vs. Y: A Culture War, a Love Story
- 7. Cane bed like the one Eve has at home- Cane Queen Bed
- 8. Overlapping translucent colors are one of Eve's predictions to see more of in 2021-

To listen to the podcast, visit: <u>https://angela-</u>

belt.squarespace.com/moodboardepisodes/2020/12/20/eve-epstein-vp-of-content-at-hunker